

Groom
AUSTRALIAN PREMIUM WINES



Our desire

for the Groom label is

to let the vineyards

and their fruit

"do the talking" in

producing the style

and quality of our wines.

Marschall Groom Cellars is a very small family winery situated in the famous Barossa Valley region of South Australia. The winery produces three varietals, Sauvignon Blanc, Shiraz & Zinfandel - under the label [GROOM](#).

Marschall Groom Cellars is the culmination of a dream, backed up by many years of talk and family discussion. The proprietors are David & Jeanette Marschall and their six children, and Daryl & Lisa Groom and their four children.

The dream started to become reality with the purchase of 87 acres of bare land in the Kalimna appellation of the Barossa Valley, directly adjacent to the renowned Penfolds Kalimna vineyard - the home of Grange. In 1997 the first acres on our Kalimna Bush Block were planted to **Shiraz**, producing its first crop in the 1999 vintage.

The Barossa Valley is too warm to grow world class **Sauvignon Blanc**. This variety is ideally suited to much cooler, higher rainfall climates. After thoroughly researching the climatic conditions within South Australia, a 20 acre vineyard in the Adelaide Hills appellation of Lenswood was planted to provide the perfect grapes for our Sauvignon Blanc.

In 2000, 8 acres of experimental **Zinfandel** vines were planted on the Kalimna Bush Block. A very limited introductory wine release from these grapes was made from the 2003 vintage. Our 1st commercial release was 2006 and is now available in Australia and North America.

Our desire for the GROOM label is to **Let the Vineyards do the Talking** in producing the style and quality of our wines. As proprietors, we have set the foundation in choosing the most ideal viticultural region needed to produce the highest quality for each of our chosen varieties. ENJOY!



Groom 2009 Barossa Valley Shiraz:

Wine Spectator, **93 points**

Wine Enthusiast, **92 points**

Groom 2009 Barossa Valley Zinfandel:

James Halliday 2011 Wine Companion, **93 points**

Groom 2010 Adelaide Hills Sauvignon Blanc:

Wine Spectator, **90 points**

